



**Mariënkroon**  
Business Transformation Hub

INFORMATION:

[www.marienkroon.org](http://www.marienkroon.org)



# SHAPING BUSINESS VALUES

## *Seminar*

12 JUNE 2025 9.00H - 18.00H



registration form

# THRIVING PEOPLE, THRIVING BUSINESSES, THRIVING PLANET

Imagine if work was a place of true fulfillment. What if happiness and flourishing were the priority, not just productivity?

In value-based organizations, integrity, solidarity, sustainability, and shared purpose aren't mere ideals — they shape the culture and redefine success beyond profit.

Join us as we explore how to build workplaces where people, businesses and planet genuinely thrive.

Join us for an inspiring one-day seminar on **Business Models for ESG, CSR, and the Common Good**, where leading experts share insights on driving sustainable transformation. Explore innovative business models for the circular economy with experienced consultants and senior scholars.

Through interactive workshops, including a co-creation session, you'll engage in hands-on business model innovation focused on real-world impact. Whether you're looking to reshape your strategy or gain fresh tools for ESG implementation, this seminar offers valuable perspectives and practical solutions to build a future-proof, values-driven business.

€ 75

Day price



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